

Bomanite Custom Polishing Systems

PROJECT PROFILE

BROTHERS MARKETPLACE



PROJECT INFORMATION

Brothers Marketplace is a family-owned business that has expanded into local communities bringing an innovative approach to food with unique offerings. With five locations and counting, the neighborhood market offers customers a one-stop grocery shopping and dining experience with a carefully curated selection of fresh foods, local and specialty products, delicious prepared meals, and grocery essentials. Recently a new [Brothers Marketplace](#) opened in Waltham, MA that showcases a newly finished sustainable polished concrete floor.

Designed by [BHDP](#) in collaboration with the owners, Roche Bros. the location for the Waltham Brothers Marketplace was the first to be placed in a residential building. The mixed-use structure features the Brothers Marketplace on the first floor and four floors of apartments sit above, delivering on the brand's promise "Eat. Drink. Be Local."

With the market emphasizing local producers and vendors, reaching out to local Bomanite Licensee, [Premier Concrete Construction](#), was appropriate. Premier Concrete worked with the designer and owners to establish the perfect floor not only to accommodate patrons but equipment as well; shopping carts, hand trucks, utility carts and adjustable shelving. Unlike traditional floor finishes, such as carpet or vinyl tile, [polished concrete](#) does not require extensive maintenance procedures such as waxing, burnishing or wet vacuuming, a benefit the owners appreciated.

The [Bomanite Custom Polishing VitrFlor system](#) can be utilized on existing or new uncolored concrete. Bomanite VitrFlor utilizes select un-colored concrete that is placed and finished to standards required for decorative polished concrete flooring. The concrete is ground to expose the desired amount of aggregate, then polished to the required gloss level and treated with a Bomanite stain resist. Samples of differing gloss and aggregate exposures were reviewed. The decision was made to install 12,000 sq ft of the Bomanite VitrFlor system with a Class B Fine aggregate exposure, with little or no medium aggregate at random locations known as a salt and pepper finish. The floor was then polished to a Level 3, which typically produces a medium-high sheen level with a 50-60 Gloss reading. The primary benefit to Bomanite VitrFlor is the simplicity of installation and durability of the finished floor, lending to its low-maintenance and long-term sustainable features.

Brothers Marketplace was a concept born from second-generation siblings Rick and Ed Roche of the well distinguished Massachusetts supermarket, [Roche Bros](#). In launching the Brothers Marketplace concept, they wanted to be sure that they kept within their mission of providing their customers with the highest quality products and outstanding customer service. Bomanite VitrFlor is just one of the quality decorative concrete products and systems offered by [Bomanite and its licensed installers](#), perfect sustainable flooring for grocery stores, retail shops, industrial warehouses and more.

PROJECT DETAILS

LOCATION
Waltham, MA

CLIENT
Roche Bros.

PROJECT DESIGNER
BHDP

INSTALL COMPLETED
2018

SQUARE FEET
12,000

BOMANITE SYSTEMS
Bomanite Custom Polishing Systems - VitrFlor

BOMANITE LICENSED CONTRACTOR

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Brothers Marketplace - Bomanite VitraFlor Custom Polished Concrete Floor



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